

ACCA



ACCA CHARITY FUN DAY
慈 善 同 樂 日

14 December 2008
2008年12月14日

Chater Road, Central
中環遮打道行人專用區

AN OVERVIEW OF THE EVENT

Date : **14 December 2008 (Sunday)**

Time : 10:30 – 16:30

Place : Chater Road Sunday Pedestrian Precinct, Central

THE ORGANISER

ACCA (Association of Chartered Certified Accountants), founded originally in 1904, is the largest and fastest-growing international professional accountancy body. At present it has 325,000 students and 122,000 members in 170 countries worldwide. There are a total of 20,000 members and 32,000 students in Hong Kong and China.

Since 1997, the ACCA Charitable Foundation Limited set up under *ACCA Hong Kong* has organised 11 successful charity events, which aim at contributing to our community through helping the needy.

PROGRAMME HIGHLIGHTS

The 12th ACCA Charity Fun Day to be held on 14 December 2008 will be a day of fun for people of all ages. Highlights of the event will include exciting traditional rickshaw races. There will also be fabulous street performances and a wonderful Fun Land featuring interesting game booths, delicious snacks, air-pumped game, battery cars and many more fascinating activities.

THE THEME

According to the Report of The Commission of Poverty released in June 2007, “poverty is ranked among the top concerns by the public and has presented some major concerns to the society”. Major challenges include rising income poverty and disparity, reducing demand for low-skilled employment, intergenerational poverty and rising aging population. This is especially so with the currently high level of consumer product prices.

Whilst the government has introduced measures to tackle the issue, we strongly believe that *ACCA Hong Kong* and its members have a role to play. Based on our members’ expertise and past involvement in community services, we can contribute our part in making the relief measures more effective and successful.

ACCA Hong Kong has therefore selected “**Poverty Relief**” as the theme of the 12th ACCA Charity Fun Day. We hope that through sponsoring selected poverty relief projects and initiatives, the public awareness towards the issue could be enhanced and we can help to make a difference to community.



PROGRAMME RUNDOWN (TENTATIVE)

10:30 – 11:30	Opening Ceremony & Rickshaw Teams Costume Parade
11:30 – 13:00	Rickshaw Race
12:00 – 16:30	Fun Land (Game Booths) Opening Hours
13:00 – 13:30	Street Performance (Part I)
13:30 – 14:00	Rickshaw Race Prize Presentation Ceremony
14:00 – 16:00	Street Performance (Part II)
16:30	End of Event

BENEFICIARIES & THEIR PROJECTS

(1) Helping Hand (伸手助人協會)

Helping Hand, established in 1978, is a locally registered non-government and charitable organisation. Its mission is to meet the emerging housing, caring and other needs of the senior citizens of Hong Kong as quickly, effectively and imaginatively as possible. Over 360 elderly of weak health conditions or suffering from functional disabilities now reside in Helping Hand's five care homes at Chak On, Lok Fu, Kwai Shing, Lai Yiu and Tai Wo Hau public housing estates. Helping Hand also offer residential service to another 350 elderly who are able to take care of themselves with minimum assistance at its three Housing for the Elderly Units located at Chuk Yuen, Po Lam and Siu Sai Wan public housing estates.

Project:

Healthy and Wealthy – Living Well for Single Elderly 「關愛社區長者行動 - 康健樂耆年計劃」

Objectives

1. enhance the quality of living of those single elderly who live in Siu Sai Wan Estate
2. promote their health condition through education on nutrition and exercise
3. improve their nutritional status through the provision of nutritious food

Content

For the first 2 months

- arrange visits for those single elderly in the area and conduct assessment for those needy ones
- preparation of food bank (includes rice, fruits, milk powder and oatmeal)

Throughout the project period

- extend the exercise room facility to single elderly to do exercise
- conduct monthly health talks by registered nurses
- operate a food bank for the single elderly and to provide nutritious food with regular follow up and assessments
- review and adjust the quality and quantity of food for the food bank on a regular basis

Expected number of beneficiaries

200 single elderly who are lack of community service support

(2) International Social Service Hong Kong Branch Tin Shui Wai (North) Integrated Family Service Centre (香港國際社會服務社天水圍(北)綜合家庭服務中心)

International Social Service (ISS) is an international non-government organisation whose headquarter is based in Geneva. It set up its first office in Hong Kong in 1958 which became a branch in 1972. The ISS-HK, Tin Shui Wai (North) Integrated Family Service Centre was established in Tin Shui Wai in 2003 to provide one-stop, diversified integrated family services for needy families and individuals in the neighbourhood.

The missions of the Centre are to enhance the problem solving skills of individuals and families; strengthen family cohesiveness and promote harmonious relationship among family members; and coordinate community resources in order to build a supporting community.

Project:

City beneath The Light – Tin Shui Wai Drama Project 「燈光下的圍城」天水圍戲劇計劃

Objectives

1. enhance participants' self-confidence, self-understanding and their interest towards drama
2. provide a sharing and exchange platform for participants to promote mutual support
3. build a positive image of Tin Shui Wai in the community
4. allow participants to better understand the production of a drama through theory and practice
5. assist in the development of art and cultural activities in the Tin Shui Wai and Yuen Long area

Content

The content of the project composes of three stages: drama training, art performance day and school tour show.

Drama Training	Recruitment and screening of suitable participants to join the drama team which will attend 16 training sessions to be provided by the professional trainer of Chung Ying Theatre with the content of self-understanding, drama production and personal expression skills.
Art Performance Day	The drama team will have the opportunity to perform their show on the performance day and other art performers in the nearby regions will be invited to assist with the performance in order to promote exchange and cultural activities in the community.
School Tour Show	The drama team will tour around 20 selected schools (include kindergarten, primary school and secondary school) in the Tin Shui Wai and Yuen Long districts to perform their show on subjects related to better communication, mental health and stopping family violence. Each show will be followed by an education workshop. The aim of these is to promote family harmony.

Number of drama team participants: 25

Expected number of beneficiaries: 4500 (Art Performance Day and School Tour Show)

(3) The Senior Citizen Home Safety Association (長者安居服務協會)

The Senior Citizen Home Safety Association was founded by a group of enthusiastic citizens in 1996 in response to a disheartening incident in which more than one hundred elderly citizens living alone found dead during a cold spell. It endeavours to provide a 24-hour emergency relief services to the elderly who live alone in Hong Kong. To fulfil its vision of "Singly Not Fear; Elderly Be Cared" (獨居無懼・老有所依), the Association also tries to enhance the quality of life of the elderly by developing and promoting various welfare services.

Project:

Thoughtful Care for the Elder Program 2008「關愛耆老物資送贈計劃2008」

Objectives & Content

Each year, there are phone calls from the elderly who have immediate request of material needs through the Elder Ring Hotline. After assessments, the Association's social workers will render referral services whenever they need.

To the needy elderly people, the immediate materials giving service does not only help resolving their physical problems, but also help to ensure that they are remained contacted closely and linked with the society. Therefore, through the "Thoughtful Care for the Elder Program 2008", their desperate emotion and times of frustration would be shared.

Expected number of beneficiaries

Around 200 needy elderly who request materials via the Elder Ring Hotline Service.

Criteria for Target Participants include:

- i) Over 60 years old
- ii) Living alone
- iii) Applicants of Comprehensive Social Security Assistance
- iv) Subscribers of Personal Emergency Link Service



BENEFICIARY ORGANISATIONS OF PREVIOUS ACCA CHARITY FUN DAYS (1997-2007)

Year	Name of charitable organisations
1997	Lok Chi Association Limited 樂智協會有限公司 The Intellectually Disabled Education & Advocacy League 勵智協進會 Watchdog Early Learning & Development Centre 監護者早期教育中心 Home of Loving Faithfulness 可愛忠實之家
1998	Save the Children Hong Kong 香港救助兒童會 Suen Mei Speech and Hearing Centre for the Deaf 宣美聾童語言訓練中心
1999	The Senior Citizen Home Safety Association 長者安居服務協會 Neighbourhood Advice Action Council 鄰舍輔導會 HK Alzheimer's Disease & Brain Failure Association 香港老年痴呆症協會
2000	Children's Kidney Trust Fund 兒童腎病基金 Save the Children Hong Kong 香港救助兒童會
2001	Hong Kong Neuro-Muscular Disease Association 香港肌健協會 Suen Mei Speech and Hearing Centre for the Deaf 宣美聾童語言訓練中心
2002	Society for the Welfare of the Autistic Persons 自閉症人士福利促進會 The Parents' Association of Pre-School Handicapped Children 學前弱能兒童家長會
2003	The Hong Kong Epilepsy Association 香港協癇會 Hong Kong PHAB Association 香港傷健協會 The Neighbourhood Advice-Action Council 鄰舍輔導會
2004	Hong Kong Down Syndrome Association 香港唐氏綜合症協會 Hong Kong PHAB Association 香港傷健協會 The Intellectually Disabled Education & Advocacy League 勵智協進會
2005	Harmony House 和諧之家 Hong Kong PHAB Association 香港傷健協會 The Spastics Association of Hong Kong 香港痲痺協會 Hans Andersen Club Ltd. 安徒生會 International Social Service Hong Kong Branch 香港國際社會服務社
2007 (Jan)	Harmony House 和諧之家 S.K.H. St. Christopher's Home 聖公會聖基道兒童院 The Boys' Brigade, Hong Kong 香港基督少年軍
2007 (Dec)	Hong Kong PHAB Association 香港傷健協會 S.K.H. St. Christopher's Home 聖公會聖基道兒童院 The Parents' Association of Pre-school Handicapped Children 學前弱能兒童家長會



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